

# Akshay Potnis

## Lead Full Stack Designer @ Google

potnisakshay@gmail.com

+1 (747) - 238 - 6841

Lead designer, with 7+ years of designing end-to-end experiences on consumer/enterprise products like Gmail/G-Suite/Android with more than 1.5 billion users. And by full stack I mean : I can design and code. I get nerdy about research, sometimes (No, always :P)

## Experience

### Lead Designer, Gmail+GSuite+Chat Platform

Google // 2019 - Present

- Landed 20+ design solutions involving growth of GSuite+Gmail HUB as a platform for enterprise/consumer collaboration - mainly integrations with 1P/3P experiences like Asana, Salesforce, Adobe, Zoom etc.
- Led cross-functional collaboration, alignment across 6 different products (Gmail, G-Suite, GoogleChat, Google Admin, Google Cloud platform) and a common design strategy/goals for sustained impact across 1.5 billion gmail+gsuite platform users.
- Fostered team growth/culture, creating sketch/figma plugins, prototyping tools for quick turnarounds+UXR-testing and lead the creation and maintenance of our platform design system for Android/IOS and Web.
- Enhanced/envisioned new chat-bot experiences like link-unfurling, bots-onboarding, slash commands as well as installation/interaction model for 1P/3P bots in chat streams.
- Published public facing G-Suite-Add-Ons design system with auto-layout on Figma(500+ downloads in 2 weeks), and developed a live-code-drag-drop-playground tool for creating add-ons/generating code for early adopters.

### Full-Stack Designer, Android + Android Studio

Google // 2017 - 2019

- Crafted and shipped more than 30+ core/critical experiences in Android Studio like Emulator, Database-Inspector, Unit/Integration testing etc increasing user satisfaction among 1.3 million users.
- Lead the transition of Emulator UI from Material 1 - Material 2, creating a completely new design system from scratch.
- Envisioned future experiences for developer growth/strategy for a completely new framework called Compose along with tooling/apis in Android 11.
- Represented/contributed to public facing events for Android helping more than 100+ developers at Google I/O, Android Developer Conference and Google Developer conference.

### UX Lead+Co-founder, Muffin App

Muffin // 2015 - 2017

- Created, envisioned and led the design/marketing/design system for a group planning/chat tool for connecting people to local events on android+iOS as well as Web.
- Lead the planning and design strategy as well as presentation assets at more than 10+ conferences and funding events.
- Led the support of more than 70+ time critical feature requests, icons, assets while sustaining growth from 1 - 1000 users in 1 week.
- Collaborated with UXR, business & ENG teams to push a/b experiments, surveys and diary studies as well as creating dashboards for quantitative usage metrics.

### Interaction Designer, YouTube // 2016

Worked on Worked on IxD / VSD / ICONS on loading states, search, peer to peer sharing & research in India on YouTube GO, focussed on user needs in emerging markets..

### UX Engineer, Kpoint Technologies // 2013 - 2015

## Skills

### Tools & Tech .

Sketch, Figma, React JS, Framer JS, Illustrator, Photoshop, InVision, Marvel, React native, HTML5, JavaScript, IOS dev, Android dev..

### UX Design .

IxD, VisD, Prototyping, Experience mapping, Personas/Scenarios, Storyboarding, Contextual Inquiry, Affinity mapping, White-boarding

### UX Research .

Needs finding, Heuristic evaluation, Usability testing, Interviews, Surveys, Focus groups.

## Leadership

- UX mentor / coach at UX coffee hours.
- UX POC for Google Recruiting @ University of Michigan
- Collaborator at Google I/O, Android Dev Conf, Google Dev Conf. UXE Conf.
- Design blog contributor @ Google Developers, previously @Android Developers.

## Linkedin

<https://www.linkedin.com/in/potnisakshay/>

## Portfolio

<http://www.akshaypotnis.com>